



Rates - Les Tarifs 2020

Description	Ad	Dimension in inches: width x height	Price: one issue +HST	Advance purchase three issues: each +HST	Advance purchase five issues: each+HST
Business Card	B&W	3.25x2"	\$32.50	\$31.00	\$29.50
'Business Card	Colour	3.25x2"	\$37.50	\$35.50	\$33.75
Two Column 3"	B&W	5x3"	\$75.00	\$71.25	\$67.50
Two Column 3"	Colour	5x3"	\$86.25	\$81.94	\$77.63
Two Column 4.5"	B&W	5x4.5"	\$112.50	\$106.88	\$101.25
Two Column 4.5"	Colour	5x4.5"	\$129.38	\$122.91	\$116.44
Two Column 6"	B&W	5x6"	\$150.00	\$142.50	\$135.00
Two Column 6"	Colour	5x6"	\$172.50	\$163.88	\$155.25
Small Banner	B&W	10x3"	\$150.00	\$142.50	\$135.00
Small Banner	Colour	10x3"	\$172.50	\$163.88	\$155.25
Quarter Page	B&W	5x7.5	\$187.50	\$178.13	\$168.75
Quarter Page	Colour	5x7.5	\$215.63	\$204.84	\$194.06
1/3 Page Banner	B&W	10x4.5"	\$225.00	\$213.75	\$202.50
1/3 Page Banner	Colour	10x4.5"	\$258.75	\$245.81	\$232.88
Half Page Horizontal	B&W	10x7.5"	\$375.00	\$356.25	\$337.50
Half Page Horizontal	Colour	10x7.5"	\$410.00	\$389.50	\$369.00
Half Page Vertical	B&W	5x15"	\$375.00	\$356.25	\$337.50
Half Page Vertical	Colour	5x15"	\$410.00	\$389.50	\$369.00
Full page	B&W	10x15"	\$575.00	\$546.25	\$517.50
Full page	Colour	10x15"	\$650.00	\$617.50	\$585.00

**Publication dates for 2020 are:
February 3, April 6, June 15, September 14 and November 17**

Deadline for reserving placement

14 days before publication.

Ad copy due 7 days prior to publication

Contact ads.in.echo@gmail.com

or call 613-878-4846

for ordering or more information.